

Launch of Virtual Network Operator Services in India!

“Feather in the Hat” for VNOAI as India’s first two VNOs launch services with BSNL



The first step towards building a vibrant VNO business in India was taken on 24th July 2018, by Plintron, Adpay and BSNL, when they announced launch of services in India.

VNOAI has played a leading role in catalysing the launch of VNO services in India, and has played a key role in addressing many of the concerns of the nascent VNO industry including the issue of cascading taxation, which was recently resolved by the Department of Telecommunications (DoT) in favour of the VNOs.

In a well-attended function held at BSNL Corporate Office in New Delhi, on 24th July’ BSNL announced launch of its Virtual Network Operator Services on a pan-India basis in collaboration with Licensed Virtual Network Operators (VNOs.)

The first two VNOs to launch are M/s.Plintron India Private Limited, and M/s Adpay Mobile Payment India Limited. Plintron is a world leading Cloud Communications-As-A-Service provider, and a pan-India Licensed Virtual Network Operator, authorised for all services. It has announced launch of its global IoT connectivity brand ‘esim4things’ in India. Adpay is a consumer focussed VNO, with the ‘Aerovoyce’ brand, licenced for the Tamil Nadu (including Chennai) service area.

This is a milestone event for the Indian Telecommunications industry as it will encourage more VNOs to enter the highly competitive Indian market. Ultimately this will address the gaps in the telecom services in India today, and help achievement of the ‘Digital India’ goals and universal connectivity.

For more information on the VNO industry in India, and how VNOAI can help you launch your own VNO services in India, please Contact Us through the Contact us link on this website.